



# The Importance of Data

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# Some things change ...

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- **Political environment**
- **Economic environment**
- **States have made progress in building data collection systems.**
- **A few states have built really robust data systems to show ROI, follow students through full educational pathway.**



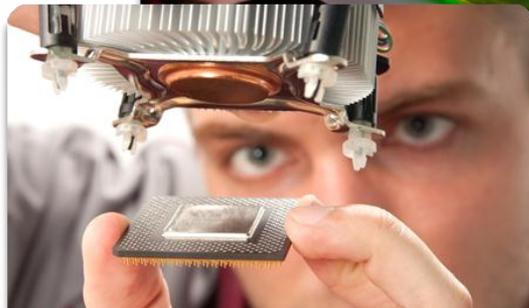
Some things stay the same.

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Public perception is improving.

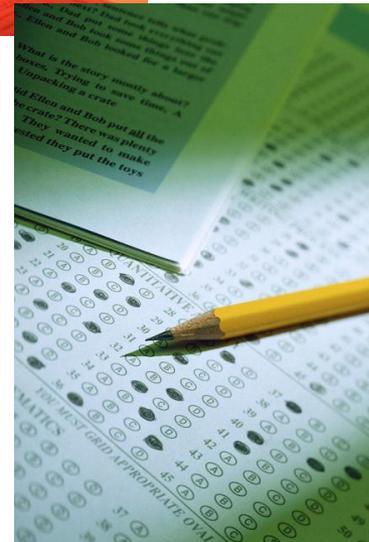
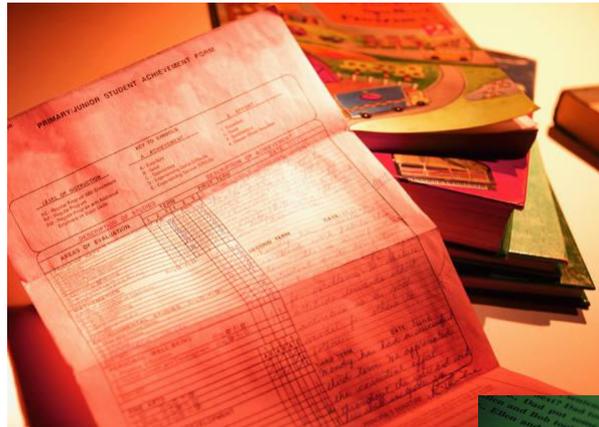
**BUT**

Data quality and consistency still a challenge.



# What data tells our story?

- NCES
- CAR
- Individual institution's data



Video link: <http://careertech.org/makingthedifference>

# Data trends are positive!

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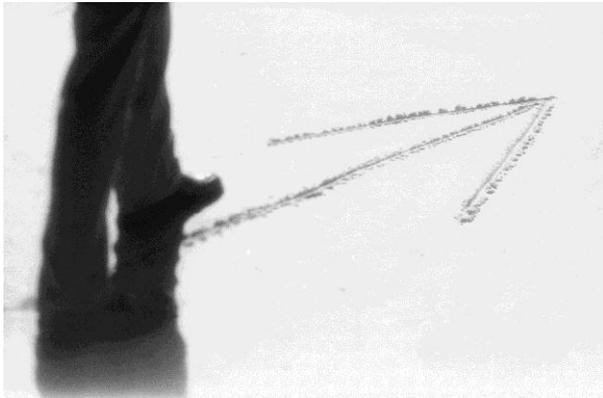
- High school graduation
- College going
- Post secondary completion



# Data quality still a challenge.

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- Data that is consistent, comparable and aggregatable.
- Data that tells the full story.
- Data that tells the right story.





**Join us!**

# A Call to Action

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Join together to build a high-quality data system that has:

- Common definitions
- Common measures
- Consistency in data collection methods
- Internal quality controls
- Common analysis and reporting









Learning that works for America

**CTE™**

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